



GEORGOFILI WORLD

Newsletter of the Georgofili Accademy

PRIVACY

February 10 2015

WHY THIS NOTICE?

This page describes how the sites are managed in relation to the processing of personal data of users who consult them. This notice is given pursuant to Art. 13 of Legislative Decree No. 196/2003 - Code regarding the protection of personal data for those who use web services accessible electronically from the addresses listed on the site www.georgofili.world. The information applies only to the site in question and not to any other web sites accessed via links. The information is also based on Recommendation No. 2/2001 that the European authorities for the protection of personal data convened in the Group instituted by Art. 29 of Directive No. 95/46/EC adopted on 17 May 2001 in order to establish minimum requirements for the online collection of personal data, and, specifically, the manner, timing and nature of the information that data controllers must provide to users when they connect to web pages, regardless of the link's purpose. The recommendation and a brief description of its purpose can be found on other pages of these sites.

PERSONAL DATA CONTROLLER

Following consultation of these sites, data on identified or identifiable persons may be processed. The data controller is the Georgofili Academy, with offices in Logge degli Uffizi Corti, 20122 Florence. DATA PROCESSING LOCATION The processing related to web services on these website takes place at the Georgofili Academy and is handled only by technical staff in charge of data processing, or by those persons responsible for occasional maintenance. No data originating from web services is communicated or disseminated. The personal information provided by users who send requests for informational material (bulletins, CD-ROMs, newsletters, annual reports, answers to questions, documents and proceedings, etc.) is to be used only to provide the requested service or assistance and is disclosed to third parties in the only case in which it is necessary for that purpose.

TYPES OF DATA HANDLED

Browsing data The computer systems and software procedures used to operate these websites acquire, during their normal operation, some personal data whose transmission is implicit in the communication protocols of the Internet. This information is not collected to be associated with identified parties, but by its very nature could identify users through processing and association with data held by third parties. This category of data includes IP addresses or domain names of computers used by users connecting to the site, URI (Uniform Resource Identifier) addresses of the resources requested, the time of the request, the method

used to submit the request to the server, the size of the file received in reply, the numerical code indicating the status of the response from the server (successful, error, etc.) and other parameters regarding the operating system and computer environment. These data are used only to obtain anonymous statistical information on the sites and to check their correct functioning and is deleted immediately after processing. The data could be used to ascertain responsibility in case of hypothetical computer crimes against the sites. Apart from this possibility, the data on web contacts is not stored for more than seven days. Data provided voluntarily by the user The optional, explicit, and voluntary e-mail addresses listed on these websites involve the subsequent acquisition of the sender's address, needed to respond to requests, as well as any other personal data included in the message. Specific summary information will be provided or displayed in the pages of sites dedicated to particular services on request.

COOKIES

No personal user data is acquired from the site. Cookies are not used to transmit information of a personal nature, nor are permanent cookies of any kind or user tracking systems used. The use of session cookies (which are not permanently stored on the user's computer and disappear when the browser is closed) is strictly limited to the transmission of the session identifiers (consisting of random numbers generated by the server) necessary to enable a safe and efficient use of the site. The session cookies used on this site avoid the use of other technologies that could compromise the privacy of the users and do not allow the acquisition of personal identification data.

OPTIONAL DATA PROVISION

Apart from what is specified for navigation data, the user is free to provide personal data reported on request forms or indicated in contacts in order to request informational material or other communications. Failure to provide this data may make it impossible to fulfill the request. It must be remembered that in some cases (not in the ordinary administration of this website) the Authority may request information under Article 157 of Legislative Decree. No. 196/2003, in order to control the processing of personal data. In these cases, a reply is obligatory under penalty of a fine.

PROCESSING RULES

Personal data are processed by automated tools for the time necessary to achieve the purposes for which they were collected. Specific security measures are taken to prevent data loss, illicit or incorrect use, and unauthorized access. **USERS' RIGHTS** The parties to whom the personal data refer have the right at any time to obtain confirmation of the existence of such data, to know its content and origin, verify its accuracy or request to supplement, update, or correct it (Art. 7 of Legislative Decree No. 196/2003). Pursuant to the same article, users have the right to request cancellation, transformation into anonymous form or blocking of the data processed in violation of the law, and to oppose its treatment for legitimate reasons in all cases. Requests should be addressed to the Data Controller.